



Importance of Management Systems: Through the lens of Asia & Food Safety



WHO WE ARE: NON-PROFIT ASSOCIATION

MISSION

To represent the food and beverage industry in Asia – promoting a climate for sustainable growth and serving as a regional knowledge hub for science-based advocacy.

VISION

To build a vibrant food and beverage industry for a healthy and prosperous Asia

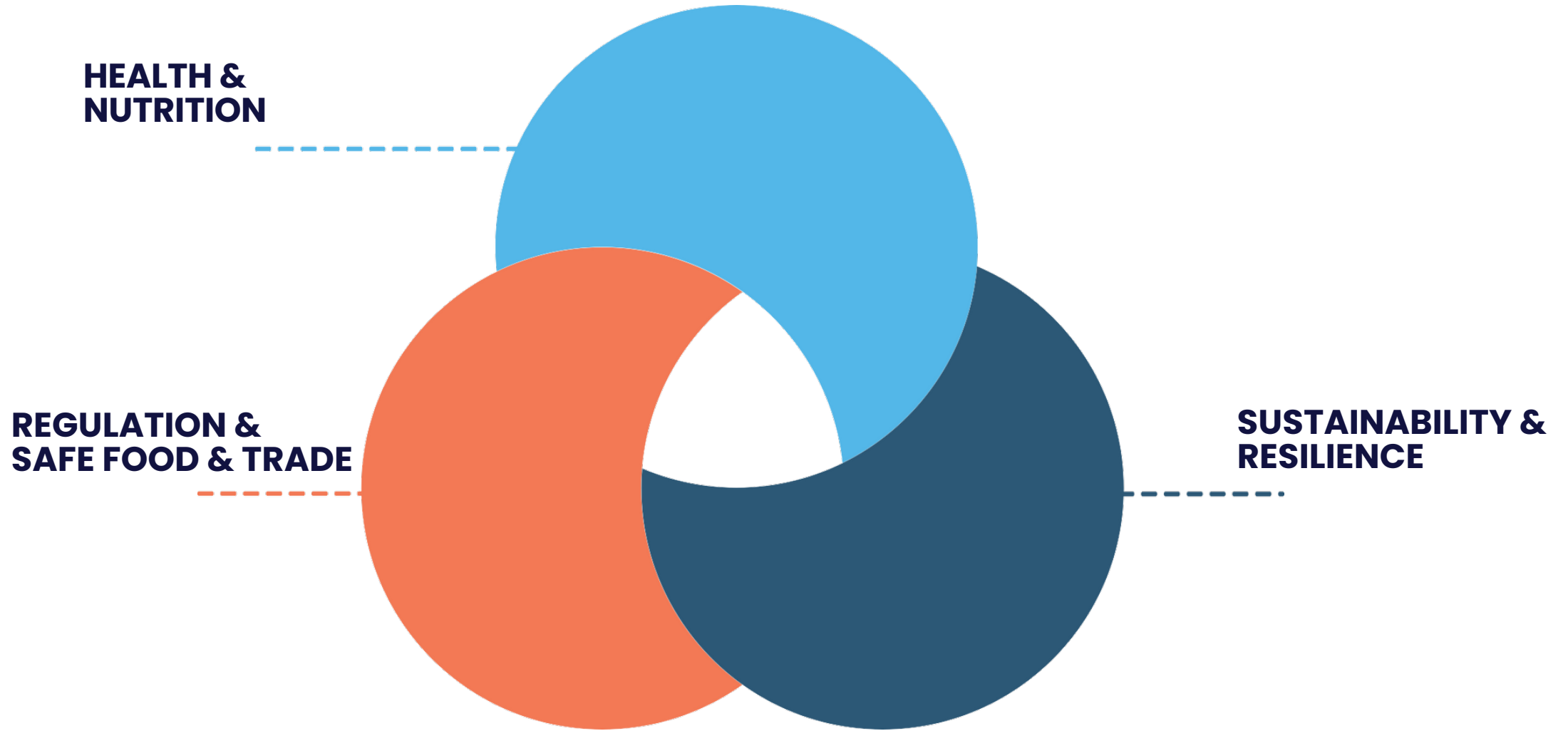
**AN ASIA-BASED, TRADE
ASSOCIATION WORKING ON
BEHALF OF THE FOOD &
BEVERAGE INDUSTRY**



OUR MEMBERS



WHAT WE FOCUS ON



WHERE WE OPERATE IN ASIA

**FIA IS A REGISTERED SOCIETY (NON-PROFIT) IN SINGAPORE WITH A REGIONAL
BRANCH OFFICE IN KUALA LUMPUR**



AGENDA

- 1 Asia's Growing Role in the Global Food Ecosystem**
- 2 Advancing Food Safety Across Asia**
- 3 Sustainability & ESG –An Imperative in Asia's Food Industry**
- 4 Managing Risk and Building Trust through Systems**
- 5 Future-Focused Innovations**
- 6 SME Success Stories – Small Businesses, Big Steps**
- 7 Conclusion – Asia Feeds the Future**

ASIA'S GROWING ROLE IN THE GLOBAL FOOD ECOSYSTEM



ADVANCING FOOD SAFETY ACROSS ASIA



SUSTAINABILITY AND ESG



MANAGING RISKS AND BUILDING TRUST THROUGH MANAGEMENT SYSTEMS



FUTURE FOCUSED INNOVATIONS



SME SUCCESS STORIES: SMALL STORIES, BIG STEPS



SME SUCCESS STORIES: SMALL STORIES, BIG STEPS

Takano

TAKANO

SHINJUKU TOKYO
SINCE 1885



SME SUCCESS STORIES: SMALL STORIES, BIG STEPS

Street Food
Singapore &
Thailand



SME SUCCESS STORIES: SMALL STORIES, BIG STEPS

MyChef Malaysia

my Chef

*Ooh yums,
just like mum's!*

OUR PRODUCTS



NASI GORENG IKAN MASIN



NASI BRIYANI KAMBING



NASI BRIYANI DAGING



NASI GORENG CINA

ASIA FEEDS THE FUTURE: SAFETY AND INNOVATION



THANK YOU FOR YOUR ATTENTION