

# FSSC 22000

## A MARKET PERSPECTIVE

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# **TODAY'S TOPICS**

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- 01.**    Introducing Foundation FSSC
- 02.**    A Market Perspective
- 03.**    A Buyer's Perspective
- 04.**    Q&A

# PRACTICALITIES

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- You're all muted
- Please use the Q&A functionality for questions
- This webinar will be recorded
- Recording and presentations will be shared via e-mail



# ABOUT FOUNDATION FSSC

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- ✓ Foundation FSSC is the independent non-profit owner of the **FSSC 22000 & FSSC 24000** Schemes, delivering trust and impact beyond certification.
- ✓ We support the consumer goods industry in protecting its brands and achieving its targets through the implementation of an effective **ISO-based management system**.
- ✓ We are a lean and collaborative Foundation with the goal of helping organizations contribute to the global **SDGs** and thus **create a better world**.



# FSSC BRANDED HOUSE

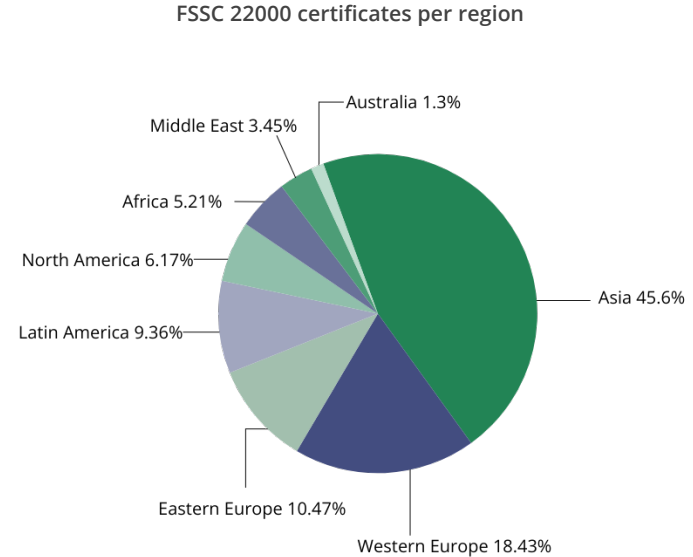
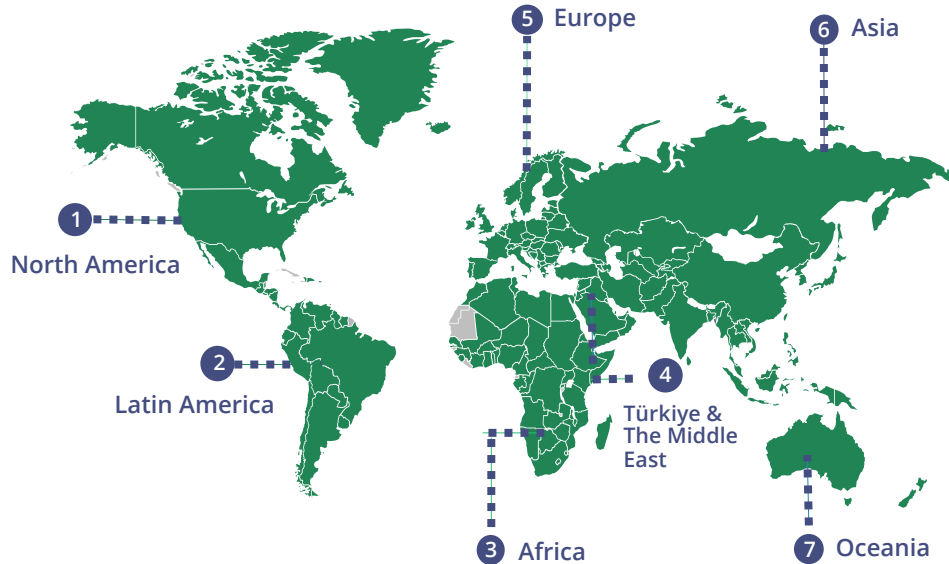
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# A MARKET PERSPECTIVE

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# FSSC 22000 TRUSTED EVERYWHERE

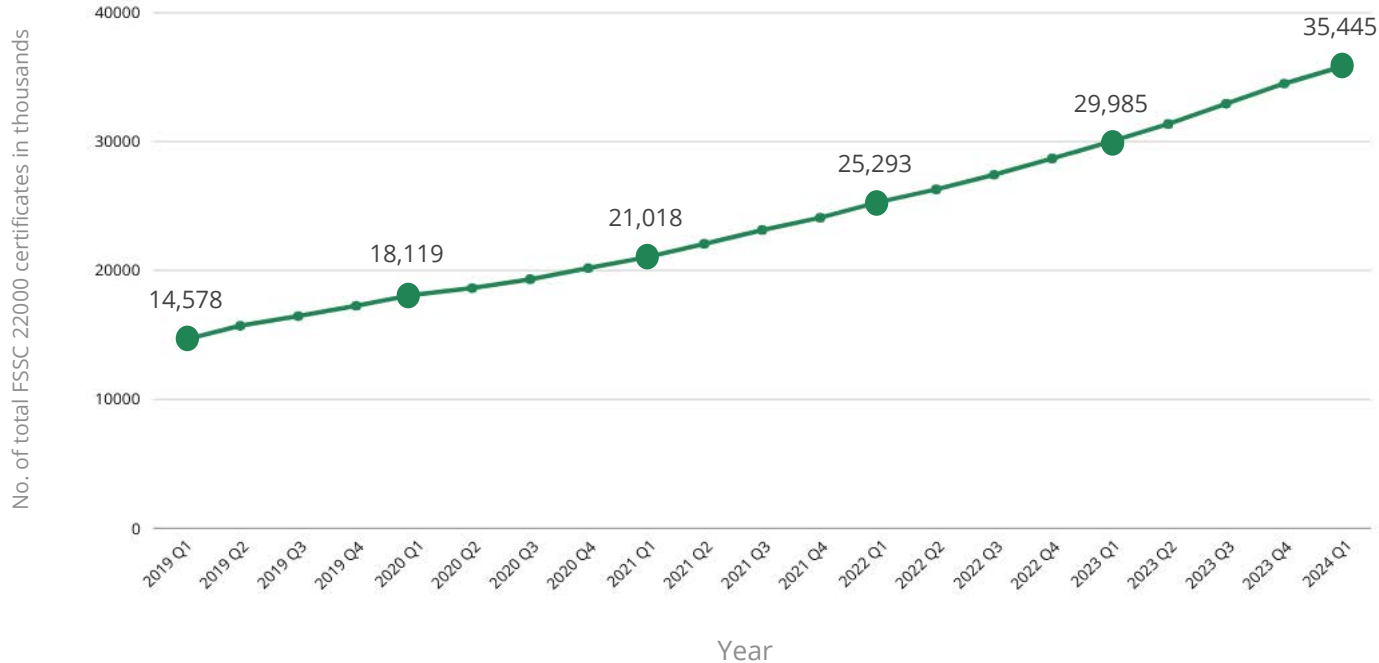


# FSSC 22000 CERTIFIED FOOD SUPPLY CHAIN CATEGORIES

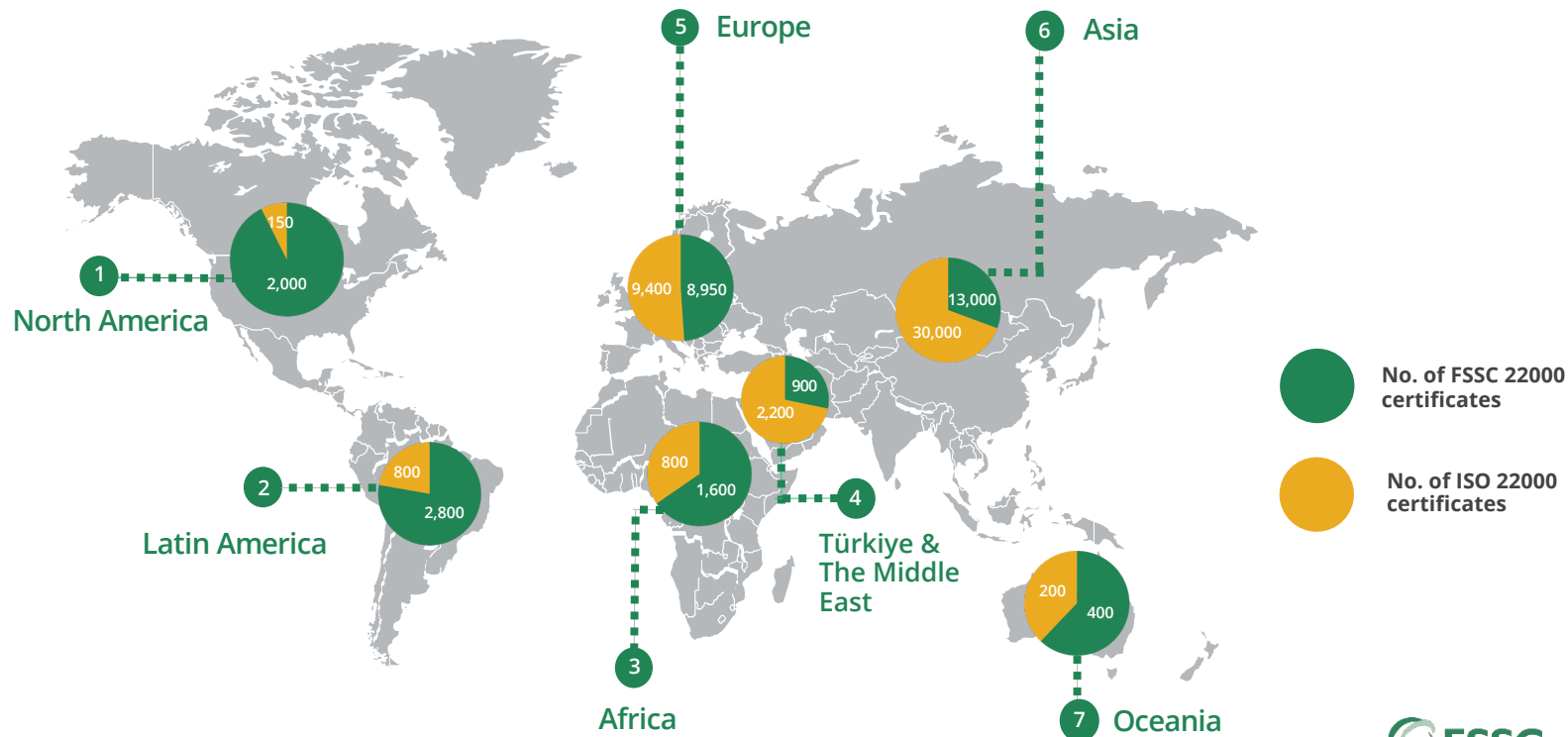
ANIMAL FEED PRODUCTION	Category D		→	475
FOOD MANUFACTURING	Category CO, CI, CII, CIII, CIV, K		→	36,500
FOOD PACKAGING MANUFACTURING	Category I		→	5,400
TRANSPORT AND STORAGE	Category G		→	970
CATERING AND FOOD SERVICE	Category E		→	70
RETAIL, WHOLESALE AND E-COMMERCE	Category FI		→	200
<b>NEW</b> TRADING, BROKERING AND E-COMMERCE	Category FII		→	New under V6



# FSSC 22000 GLOBAL GROWTH



# FROM ISO 22000 TO FSSC 22000



# BENEFITS OF FSSC 22000

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- ✓ GFSI recognized - globally accepted
- ✓ Trusted by global food supply chains
- ✓ Robust Integrity Program
- ✓ Supporting SDGs (e.g., Food Loss & Waste)
- ✓ Public Register & Digital Solutions to enable informed decision-making

# A BUYER'S PERSPECTIVE

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# FSSC Insights Webinar: Yum! Buyer Perspective

# Introducing Yum!

World's largest Restaurant Group operating more than 50,000 restaurants

Working with more than 6000 suppliers around the world



Operating in 150 countries with 1.6m team members

Serving up 'Trust in Every Bite' to millions of customers every single day



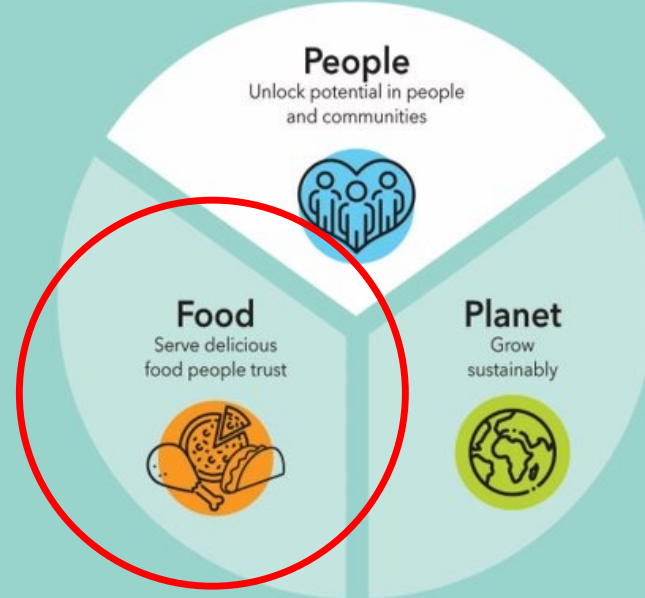
# PURPOSE

Unlocking potential for

## GROWTH

&

## GOOD



Better **collaboration** • Better **experiences** • Better **economics** • Better **growth**

# Our Supplier Programs Strategy



Yum! 2<sup>nd</sup> Party Audits to be replaced  
with requirement to maintain  
Accredited 3<sup>rd</sup> Party Certification

A consistent foundation for food  
safety in both current and  
prospective suppliers

Benefiting from global, third-party  
programs supporting risk  
management

# Global Food Safety Standards

Simplify our Supplier Management process, whilst reducing risk

Remove Duplication for Yum! and our Suppliers

Leverage well established Industry Best Practice



Elevate supplier capability to protect our brands and customers

Enhance our Resource Utilization, shifting the focus from Compliance Tasks to Risk Management

# FSSC: Supporting Brand Reputation



Yum! Benefit from the strong FSSC Governance and Integrity programs driving trust across our supply chain and quickly resolving issues where they occur

Our suppliers will no longer just be 'Yum! Approved' and will be approved to an Accredited program supported by 3<sup>rd</sup> Parties to provide an impartial assurance of food safety

We can leverage the drive for Continuous Improvement, supporting food safety across our supply base to better protect our brands in the future

# Data Led Risk Management



As we move to leverage 3<sup>rd</sup> Party Certification for our global supply base, we will be exploring how we can utilize certification data.

We can utilize FSSC to support our understanding of supplier risk and enable us to target support in a targeted way.

Enabling data sharing with our suppliers supports us in our goal of reducing the Yum! audit and testing burden.

# Enhancing Market Access - 35,000+ Potential Suppliers

## >35,000 Certified Organizations

Thanks to the scale of FSSC, Yum! have access to potential supply from more than 35,000 organisations

As Yum! grows and enters new markets, we can utilize already certified organisations to support our brands

For Certified Organisations, certification enables them to access a large, international customer base



# Enhancing Market Access – FSSC Development Program



Yum! are accepting the FSSC Development Program to support developing suppliers

The Development Program supports Yum!'s access to developing regions as we continue to grow our brands with support from local suppliers

Suppliers benefit from the fixed roadmap to develop towards full GFSI whilst providing Yum! with food safety assurance

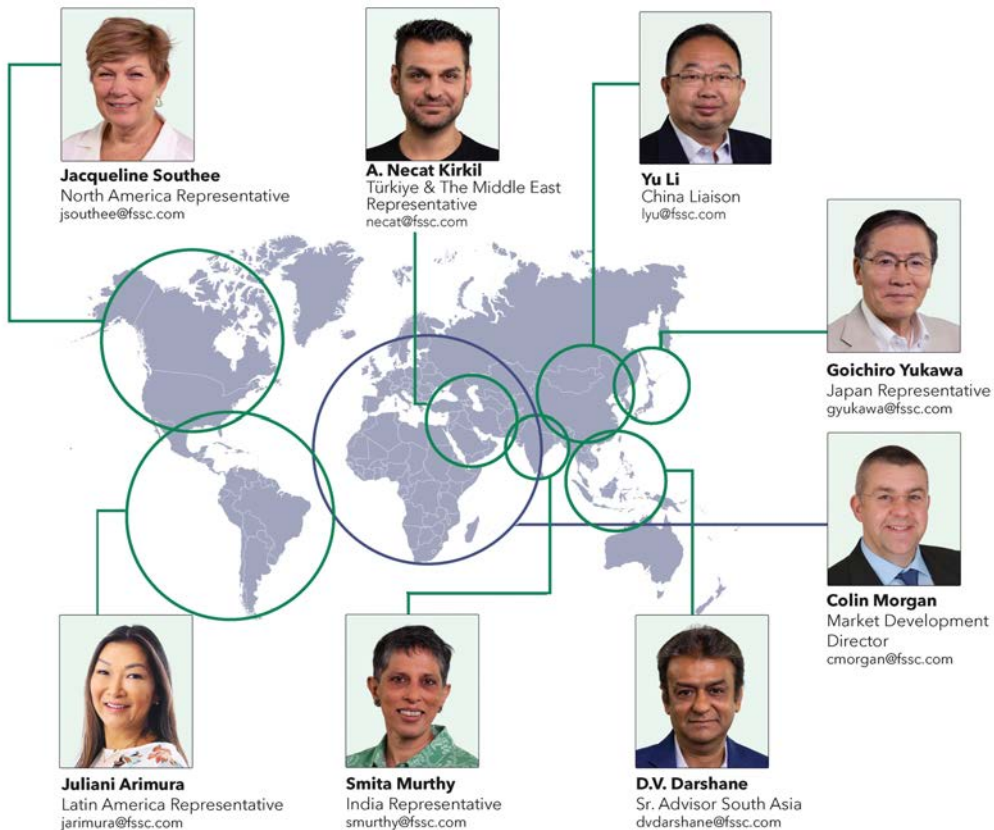
# Summary

- Through our partnership with FSSC, Yum! benefits from a strong potential supplier base with the confidence that there is a robust integrity framework helping us protect our customers and our Brands.
- We are excited to be working with FSSC on how we might leverage certification data in the future to enhance our risk management whilst continuing to support suppliers with continuous development.
- We look forward to continuing to grow our brands around the world, leveraging global food safety standards for all our suppliers.

**Q&A**

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# CONTACT OUR MARKET REPRESENTATIVES





# SAVE THE DATE

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The next FSSC Insights Webinar  
is scheduled for:

**Date:** 19 September 2024

**Time:** 1 PM CEST

**Topic:** FSSC 24000

# THANK YOU



@FoundationFSSC



Foundation FSSC



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