

SEVEN FRESH THE FIRST FSSC 22000 CERTIFIED SUPERMARKET IN CHINA

京东七鲜，首家获得 FSSC 22000 认证的全渠道超市



JD.com's fresh food store chain, SEVEN FRESH, became the first omni-channel supermarket to obtain FSSC 22000 certification. With this achievement, SEVEN FRESH is setting a new benchmark for the food safety of SEVEN FRESH and the omni-channel supermarket industry.

京东七鲜成为了首家获得 FSSC 22000 认证的全渠道超市。通过这一成就，七鲜不仅给自己同时也给全渠道零售行业设定了一个食品安全新起点。

ABOUT SEVEN FRESH

关于七鲜

SEVEN FRESH offers a wide range of meal solutions from across the world. Customers can enjoy meals on the premises and place on-demand orders from nearby stores within a radius of three kilometers. By January 2022, SEVEN FRESH has 49 SEVEN FRESH stores and 16 SEVEN FRESH Community Supermarkets across China. In 2020, five stores were FSSC 22000 certified, and in 2021, SEVEN FRESH brought the number of certified stores up to nine and started to certify SEVEN FRESH Community Supermarket businesses.

七鲜超市提供的美食解决方案引人注目。七鲜汇集全球各地食材，组合出成百上千的美味佳肴供消费者选择享用。除了可享受优质的到店用餐消费体验，在门店 3 公里半径范围内您还可通过“七鲜 APP”下单，在家坐享优质美食生鲜。截止 2022 年 1 月，京东七鲜在全国已有七鲜超市门店 49 家，七鲜生活社区超市门店 16 家。2020 年，有 5 家门店获得 FSSC 22000 认证。2021 年持续扩大认证范围，认证门店由 5 家增加至 9 家，同时将认证范围覆盖至七鲜生活社区超市业态。

SEVEN FRESH has established a closed-loop quality control system from farm to table, controlling each process from planting, producing, processing, distributing, retailing, and delivering.

七鲜建立了“从农田到餐桌”的全链路品质闭环管控体系，从种植养殖、上游生产加工、流通渠道、消费零售、到餐桌每个环节均进行把控，形成端到端的稳定管理。

"In the future, SEVEN FRESH will continue to strengthen controls on food safety and further improve its quality-control system. We will continue to expand the breadth and depth of the 6S quality retail system project in terms of quality control methods and category coverage to become the most trusted leading company in omni-channel retailing. At the same time, SEVEN FRESH will continue to empower its partners, cooperate with suppliers for mutual benefits, and work together to protect consumers' food safety."

Helson Zheng, president of SEVEN FRESH

京东七鲜总裁郑锋表示，“未来，七鲜超市将持续加码食品安全管控和品质体系建设。从质量管控手段和节点延伸、品类覆盖度、传播点的挖掘等方面不断拓宽 6S 品质零售体系项目广度和深度,助力成为最值得信赖的全渠道零售引领者。同时,七鲜将会继续用品质合作伙伴，与供应商合作共赢共前进,共同守护消费者‘舌尖上’的饮食安全”。

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